

LEADERSHIP TRAITS TO FIRE UP YOUR CAREER AT A STARTUP

1



Develop Your Leadership Skills and Self-Confidence

- Visualize your success until it's real
- Use "co-opetition" and competition to stand out
- Become an expert and a constant learner
- Develop strong communication skills
- Embrace accountability
- Show humility, not pride
- Believe in yourself

Stand Out from the Herd

- Differentiate yourself
- Ask more questions
- Take calculated risks and challenge the status quo
- Find the courage to make tough decisions
- Call out the elephant in the room
- Be known as an idea person who executes



2

3



Act Like a Leader (Even If You Don't Have the Title Yet)

- Set clear, inspiring goals
- Recognize that everything can't be a high priority
- Create order out of chaos
- Make fact-informed gut decisions
- Earn your stripes

Adopt Winning Work Habits

- Work hard without feeling overworked
- Show you know your customers
- Be part of the solution
- Pay attention to details (without being a control freak)
- Add value through simplicity
- Persist and be patient



4

5



Choose the Company You Keep

- Surround yourself with A-plus talent
- Find the right mentors
- Know when to stay and when to go

Embrace the Power of Kindness

- Walk in others' shoes
- Say thank you and mean it
- Create fun and joy
- Exude energy and optimism



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7



Take Care of What Matters

- Protect your calendar
- Put your family first
- Make health and fitness a priority
- Avoid wouldas, couldas, shouldas